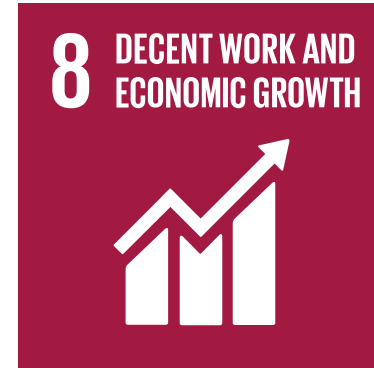


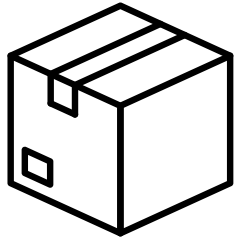


Greenspoon Annual Sustainability Report 2025

Our Sustainability Framework

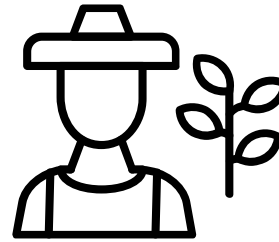


2024 - A year when who we are defined what we did



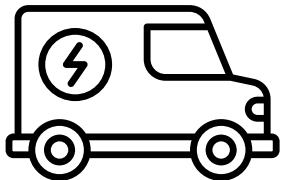
20% less packaging

We reduced packaging materials used per order, helping us cut waste and save the environment.



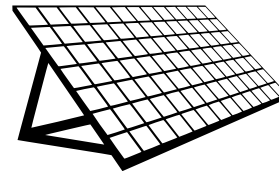
88 small farmers onboarded

From avocados in Meru to Eggs in Limuru - more local farmers are growing with us.



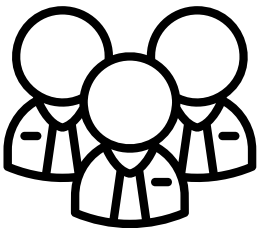
60% electric deliveries

Our clean delivery fleet expanded, reducing emissions and improving service speeds.



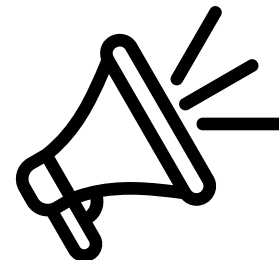
38 solar panels

Now powering up to 70% of our warehouse needs with clean, renewable energy.



70 new jobs created

All roles offer pay above the minimum wage, plus insurance and performance bonuses.

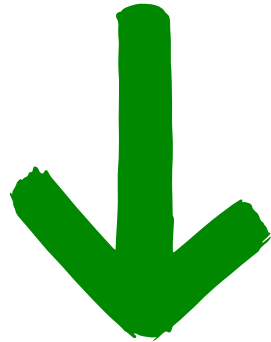
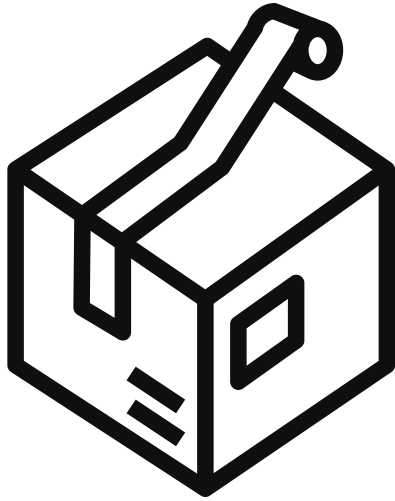


Sustainability front & centre

1 in 5 of our social media posts focused on impact & your feedback inspired more.

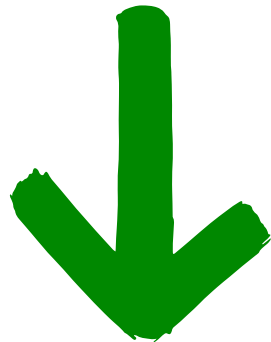
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We cut down waste because tomorrow depends on today's behavior



20% reduction in packaging

We streamlined our packaging to use fewer materials, reduce waste, and deliver more value to our customers.

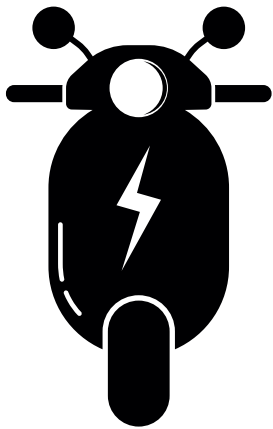


12.5% reduction in food waste

Better planning and smarter sourcing helped us rescue more food and keep valuable resources in use.



We invested in electric bikes → lower emissions, faster delivery and happier customers



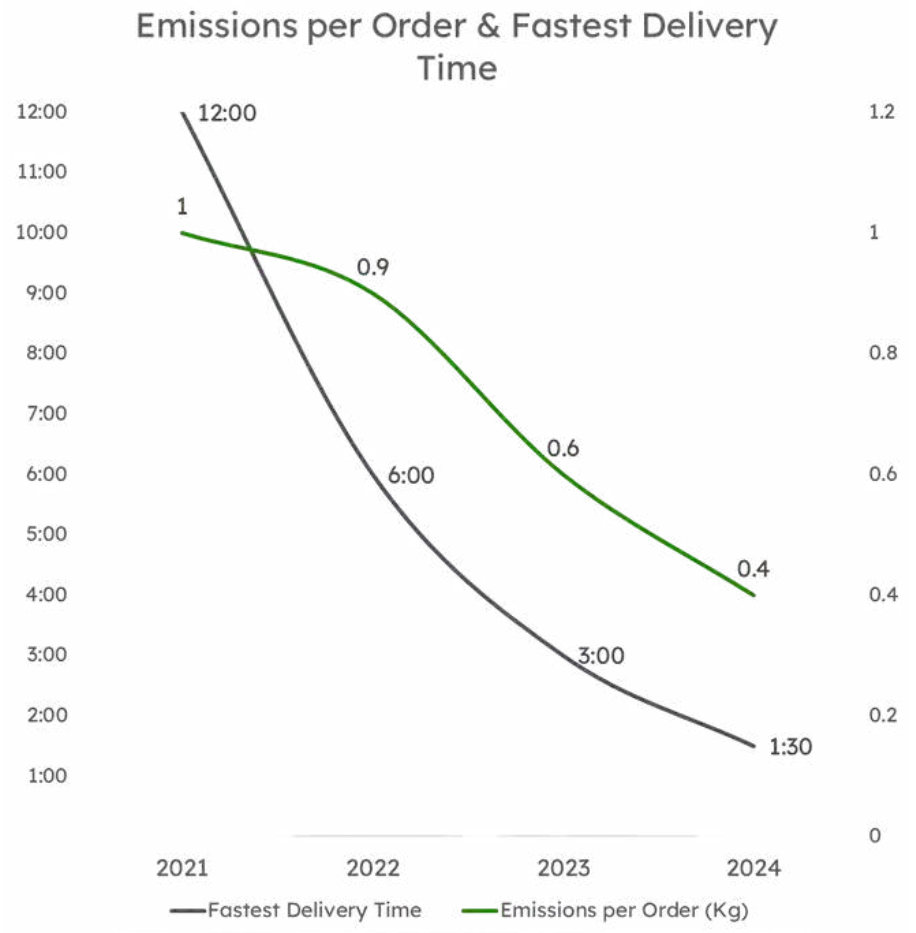
75% Electric Fleet

Three out of four vehicles in our fleet are now electric - reducing emissions while powering faster, cleaner deliveries.



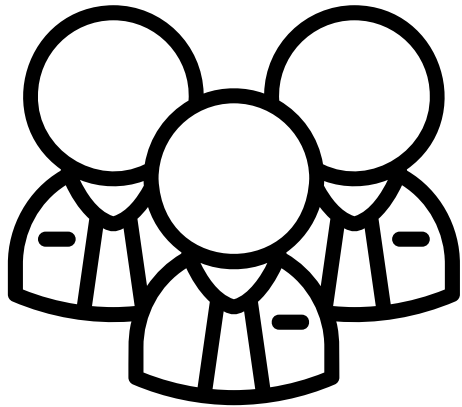
8.9/10 Avg. NPS

With faster, more reliable deliveries, our customers rated us an average of 8.9 out of 10 in 2024.



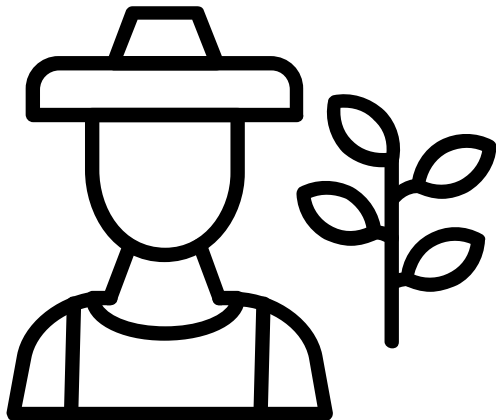
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Putting people first means creating jobs and growing local partnerships



70 New jobs created

We created high-quality jobs in 2024 - all offering pay above the livable wage, private health insurance, and performance-based bonuses.



88 Small holder farmers onboarded

Every farmer we work with receives fair payment terms, a guaranteed market, and pricing based on quality - not just quantity.

8 DECENT WORK AND ECONOMIC GROWTH

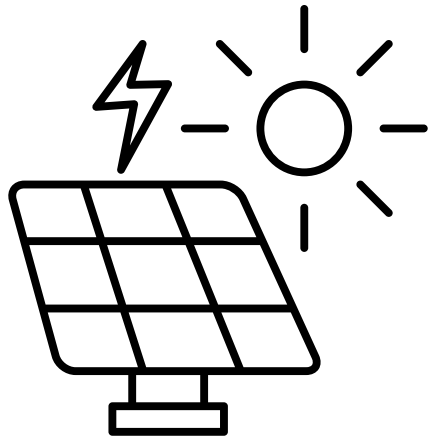


2 ZERO HUNGER



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We endeavor to walk the talk through clean energy and clear communication



38 Solar panels installed

We now generate enough clean energy to meet up to 70% of our warehouse needs - reducing our reliance on the grid & generators reducing emissions.



1 in 5 Social media posts - sustainability focused

Our community heard from us regularly, with 1 in 5 posts sharing progress, ideas, and impact from our journey.



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Where are we headed next? The big 4 of 2025

